



MMTC helps companies address the challenges of:

- Missing profit goals
- Increasing costs
- Excess inventory
- Declining sales revenue
- Lack of growth

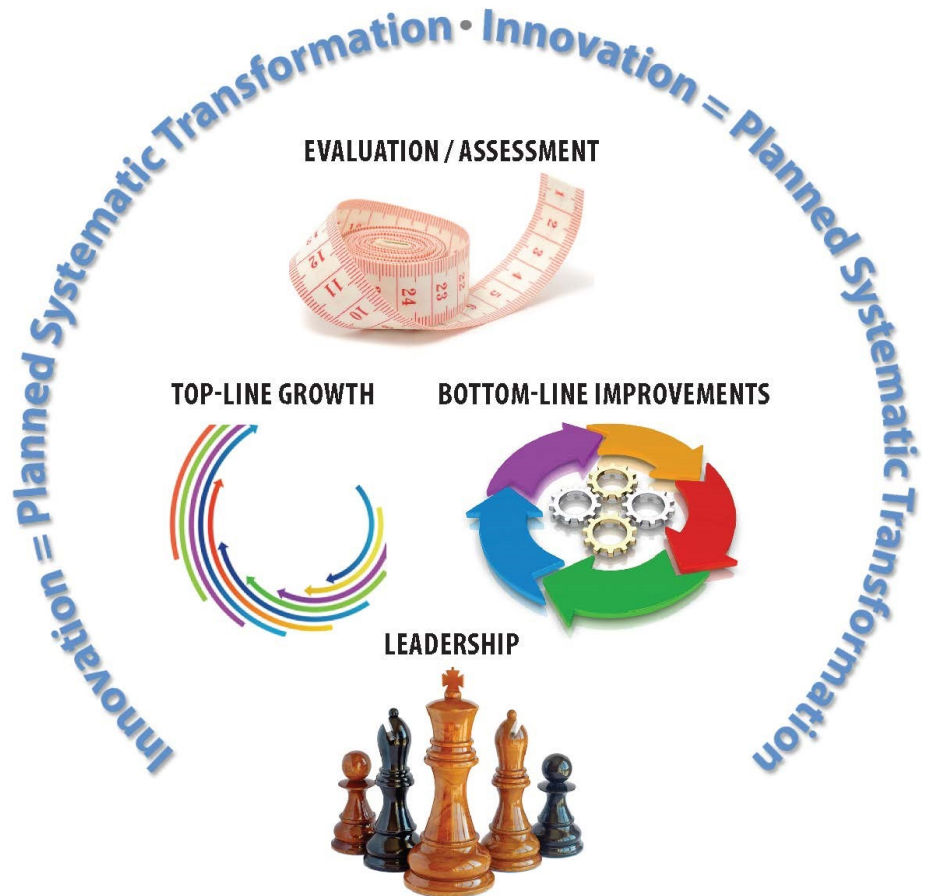
MMTC understands what helps businesses grow, top- and bottom-line, and provides services to help implement and track strategies which do so.

## MMTC Team

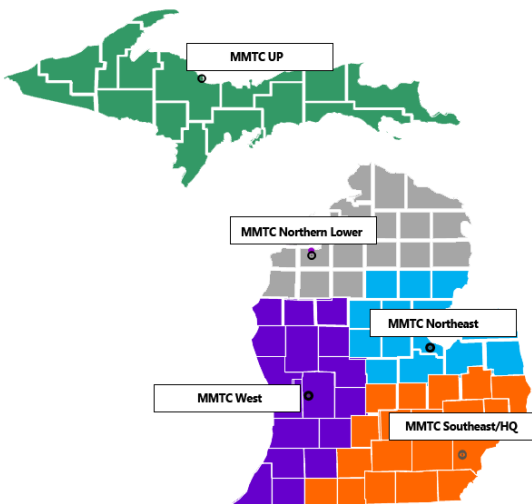
Success doesn't just happen. It takes driven, dedicated, experienced, full-time professionals - like the kind at MMTC, working together to keep Michigan manufacturing strong.

Since 1991, MMTC has assisted

Michigan's small and medium-sized businesses compete and grow. Through personalized services fitted to meet the needs of clients, we develop more effective business leaders, drive product and process innovation, promote company-wide operational excellence and foster creative strategies for business growth and greater profitability. Supported by the Michigan Economic Development Corporation and as Michigan's National Institute of Standards and Technology Manufacturing Extension Partnership affiliate, we bring well-tested services to our clients.



Headquartered in Plymouth, the MMTC has four regional offices located in Marquette, Traverse City, Grand Rapids and Saginaw.



## Our performance is measured by the performance of our clients.

After completing a project with MMTC, our clients are surveyed by an independent third party to gauge the impact of our training and consulting on operational performance over a period of one to three years. Focus is placed on: jobs retained or created, investments made or avoided, sales generated or retained and the calculation of cost savings.



### Evaluation/Assessment

- **Transformation Planner**  
(in-depth company evaluation)
- **Performance Benchmarking Service**



### Top-Line Growth

- **Business Development Services**
  - Customer Cultivation
  - Export Strategy Development
  - Growth Strategies
  - Innovation Leadership
  - Lead Generation
  - Market Diversification
  - Marketing Jump Start Workshops
  - Market Intelligence and Research
  - Solution Selling®
- **Cost Identification and Control**
- **Matchmaking Program**



### Leadership

- **Leadership-In-Action Innovative Strategic Planning**
- **Succession Planning**
- **Family Business Advisory**



### Bottom-Line Improvements

- **Lean Business Solutions**
  - Lean Manufacturing Champion
  - Lean Office Champion
  - Lean Six Sigma Green Belt Certification
  - Lean Sigma for Healthcare
  - Maintenance Programs
  - Production Preparation Process
  - Total Asset Management for Manufacturers
- **Quality Management Systems**
  - Core Tools
  - ISO 9001, ISO/TS 16949, ISO 13485, AS 9100, ISO 14001, ISO 17025, ISO 50001, Nadcap, TL 9000, OHSAS 18001 Internal Auditor Training
  - Scrap Cost Reduction and Prevention
- **Six Sigma**
  - Green and Black Belt Training and Certification
- **Sustainable Manufacturing and Environmental Systems**
- **Food Safety, Quality and Efficiency Solutions**
  - Hazard Analysis and Critical Control Points (HACCP)
  - Safe Quality Food Program (SQF)
  - Food Safety Management



MMTC is authorized by IACET to offer CEUs. Check out our website for a full listing.

For further details give us a call at 888-414-6682 or email to [inquiry@mmtc.org](mailto:inquiry@mmtc.org).